




# CMG COMPANY PROFILE 2025


## Contact Us


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+2 01021656515

 [gamil@cmgeg.com](mailto:gamil@cmgeg.com)

 [m.gamil82@gmail.com](mailto:m.gamil82@gmail.com)

 14 Salim St., End Of Faisal - Giza - Egypt

 10 Salim St., End Of Faisal-Giza-Egypt

# About CMG

Communications Marketing Group "CMG" is a marketing consulting, research company and advertising agency established on 2013 focusing on Egypt and Middle East.

We are specialized for small, big markets and offer our clients custom solutions.

Advanced methodologies and our deep insights into our clients' industries helps distinguish our service.

Our successes comes from our good relations with clients, regional partners, employees and local communities.

## The Story of CMG

The name CMG derives from the words 'Communication', 'Marketing' and 'Marketing'.

Our services add value to the business and brands of our clients. Many of them have become marketing icons in the region. The core of our company are very enthusiastic and talented individuals who marked the entire industry of marketing research in Egypt, Japan and Germany, Netherlands and Angola products.

## Activities and Services

Our core business is consulting on the basis of marketing research.

Our foundations are in the research industry. However, our knowledge and skills reach into various disciplines, such as brand management, management consulting, innovations, media, trend forecasting, web strategies and data mining.

These marketing and business skills allow us to tap a rich seam of insights to help offer valuable marketing advice to our clients.

## Factory and Print House

At our factory we have digital, modern and powerful printing, lamination and laser cut machines.

Which can manufacture the outdoor signs such as light acrylic letters, stainless steel letters, animated out door units, stands, booths, etc....

# Why we succeed?

The basis of our success is our good relations with clients, regional partners, employees and local communities.

We know our clients and quickly recognize both their needs and their wishes. This helps us build close and successful relationships.

We translate regional strategies to local markets.

We constantly introduce new knowledge, technologies and innovative research, ideas to enhance solutions for our clients.

Our wide range of analytical tools results from our innovative spark.

We have more than six years of experience in marketing research, which gives us the necessary knowledge and wisdom.

Our employees are experts in their fields and enjoy their work.

All this ensures that we can guarantee our clients added value.

Our vision is to become one of the leading marketing research based consulting companies in Egypt and Middle East.

# Integrated Marketing Communication

TV

Radio

Outdoor

Booths & Showrooms

Printings

Events

Giveaways

# We Are The Pioneers of The Following



TV



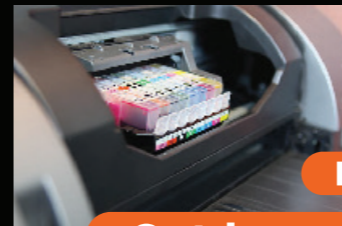
Light Boxes



Radio



Laser



Printings

Outdoor



Cutter Ploter

In Door



Automatic Laminating Machine



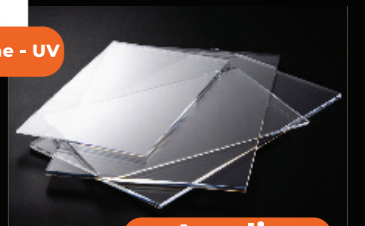
Cladding



Internet & SMS



Light Boxes Zero Frame - UV



Acrylic



Booths & Showrooms



Giveaways



Events

# We Are The Pioneers of The Following

Out Door

In Door

Light Boxes

Cladding

Acrylic

Printings

Giveaways

Booths and Show Rooms

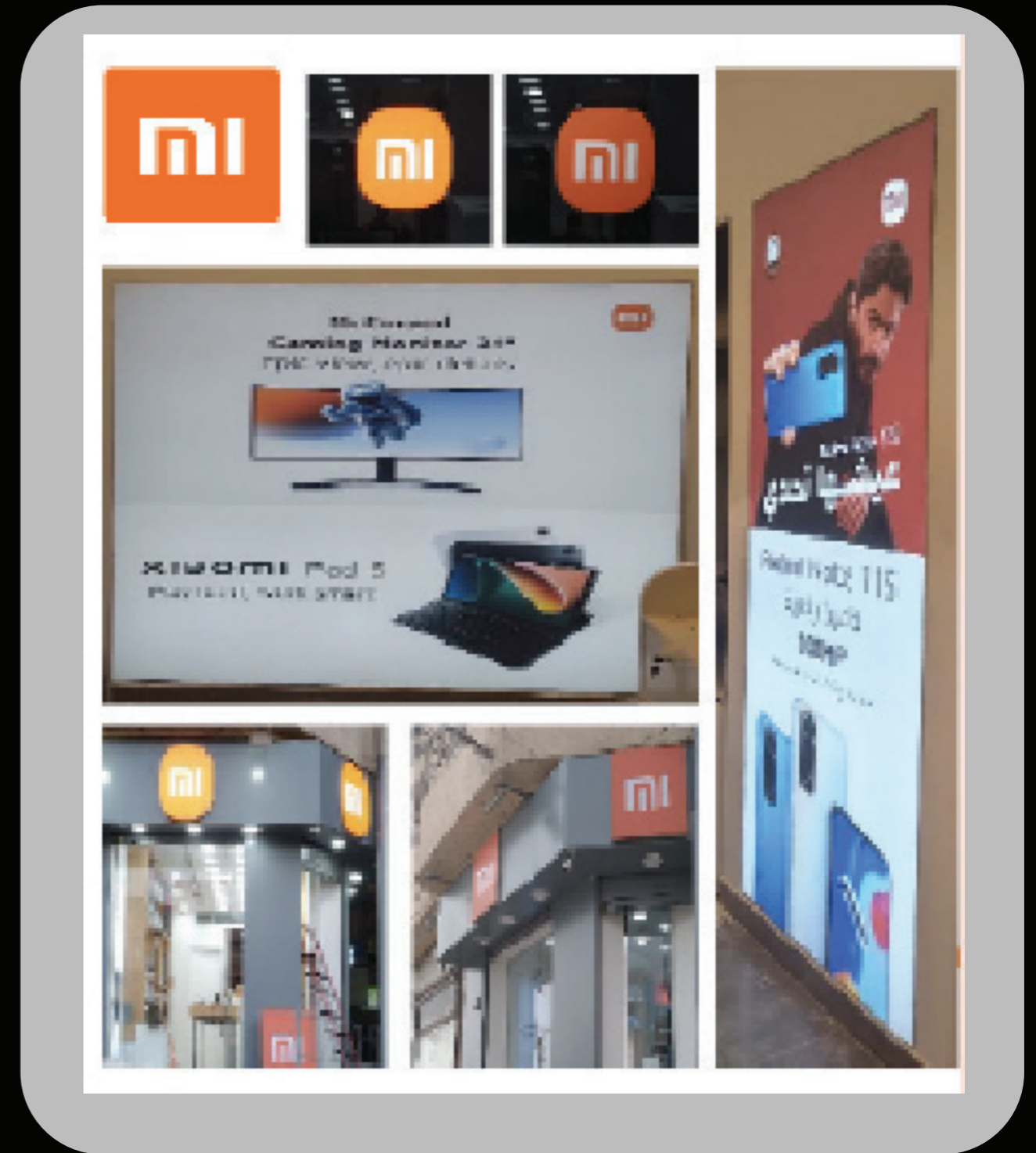
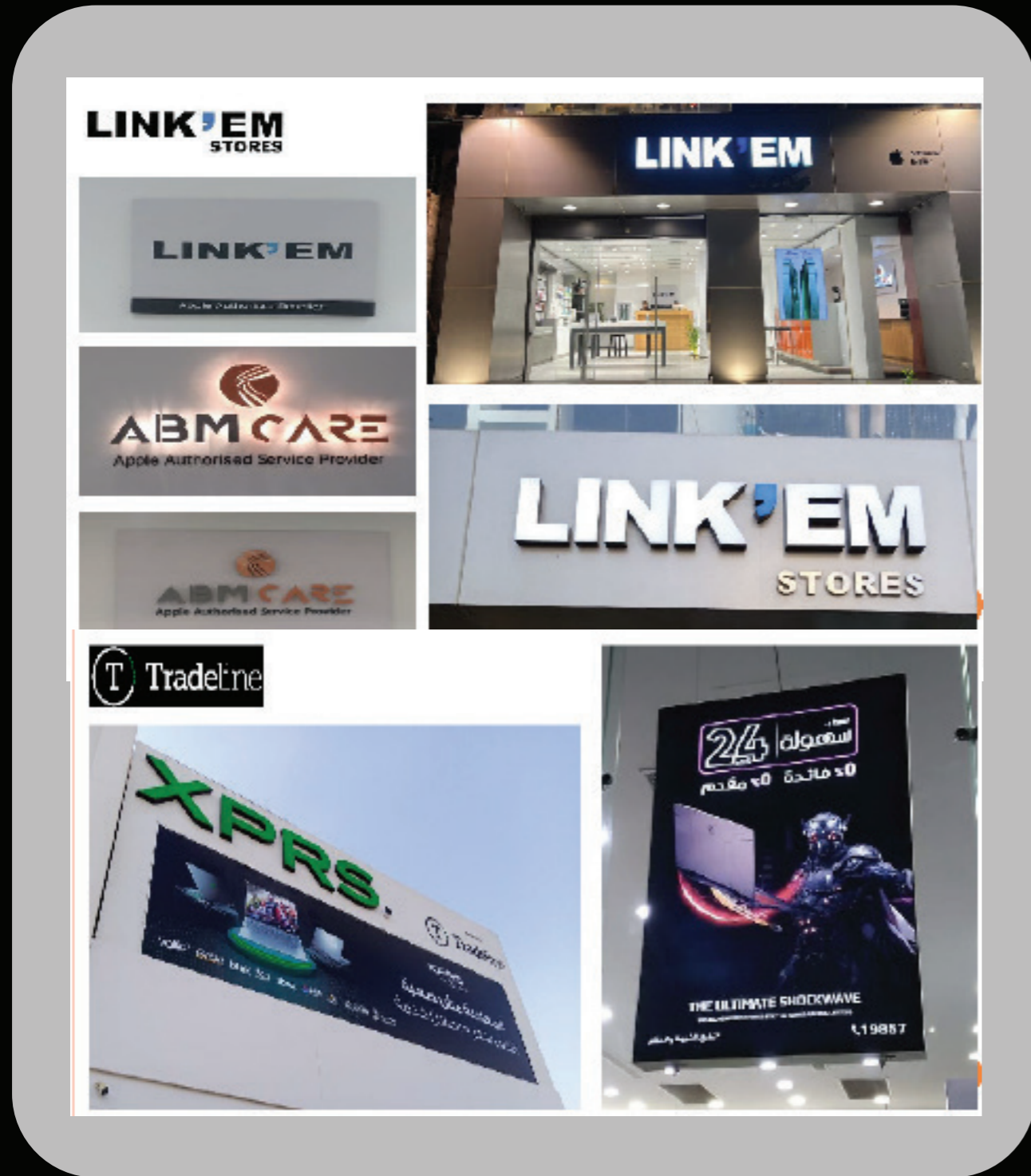
Light Boxes Zero Frame - UV

Events  
Conference

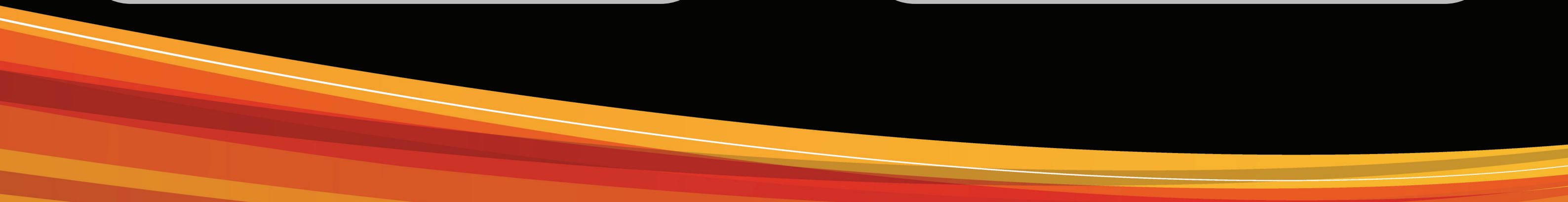
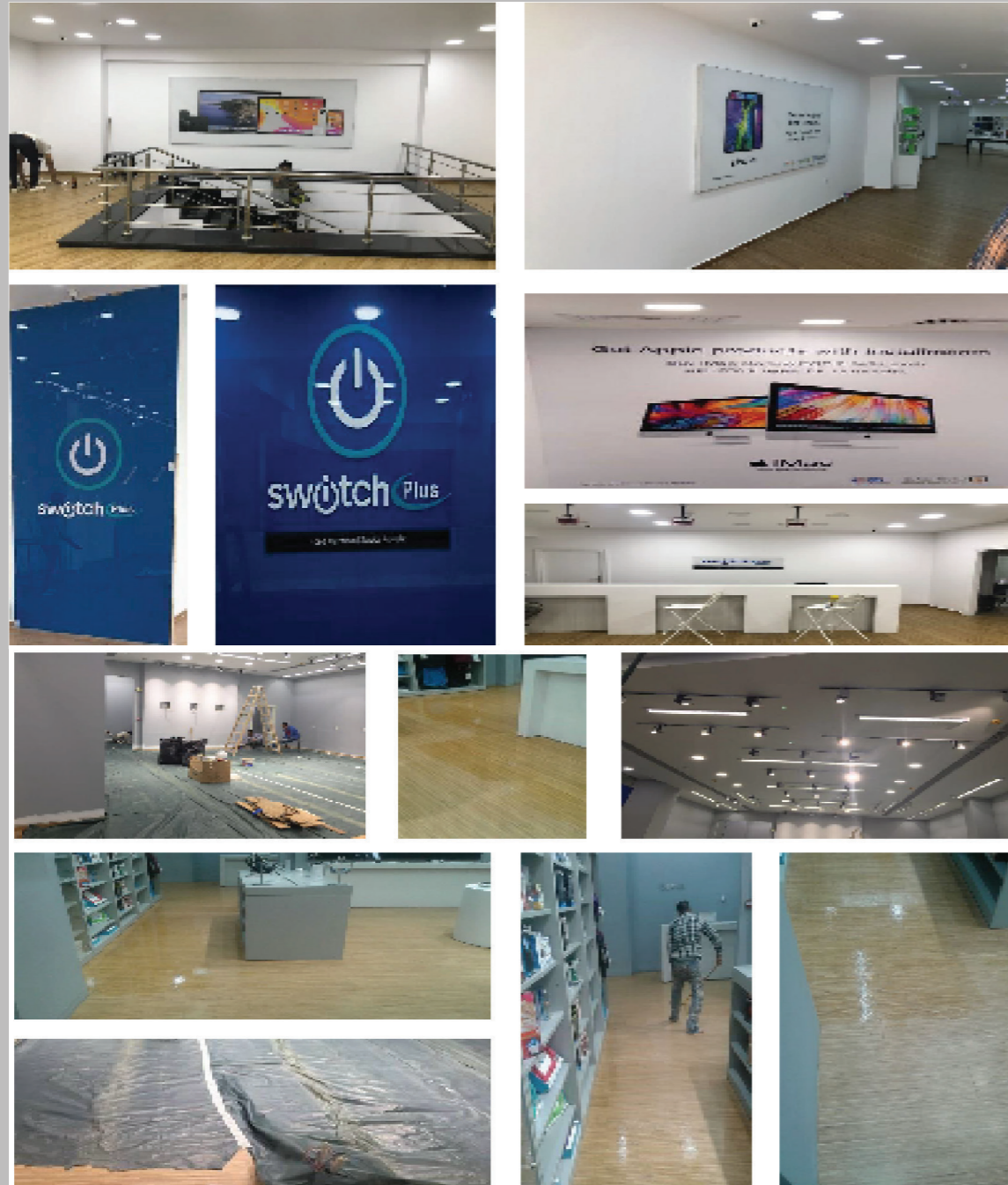
# Our Partners of Success





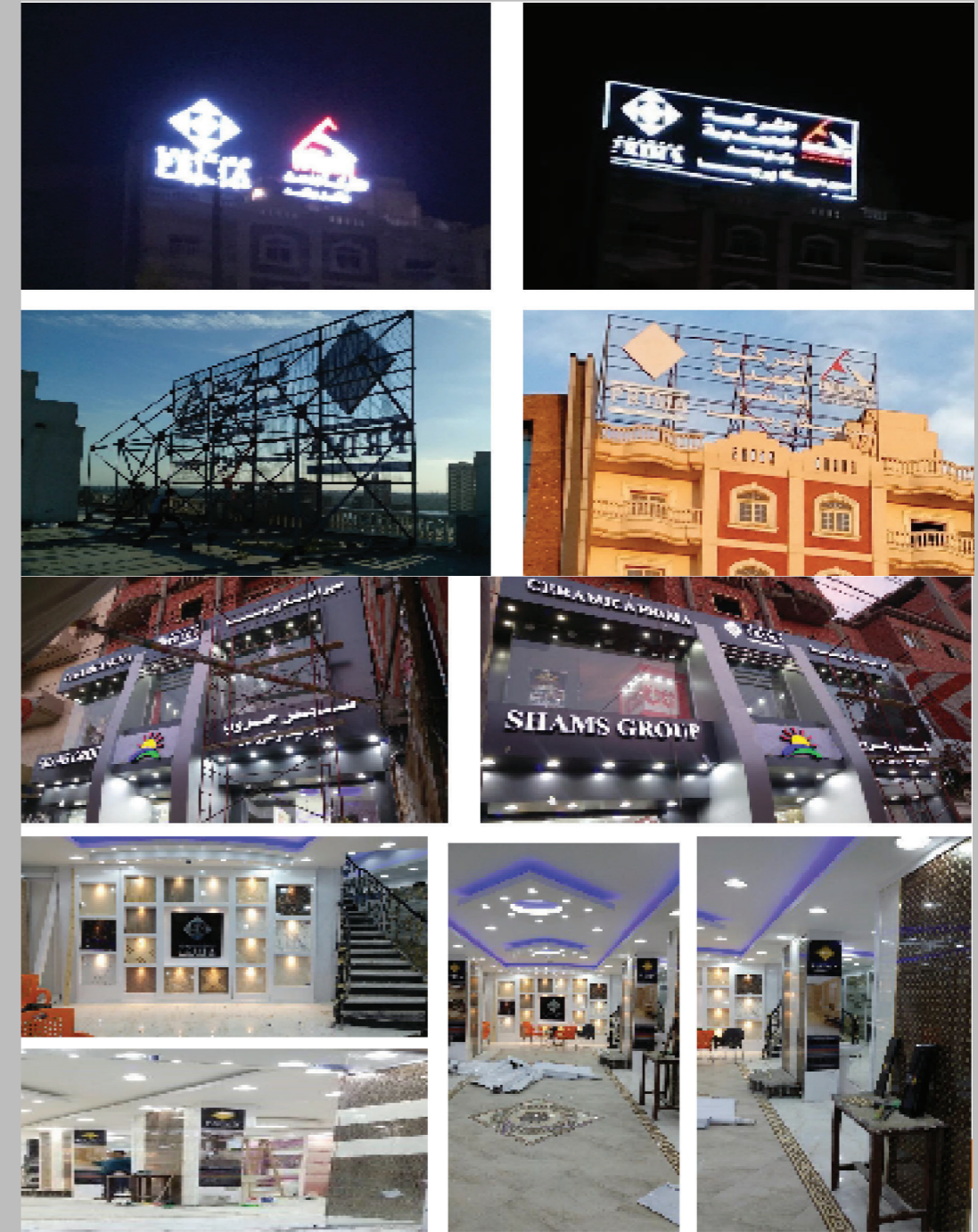


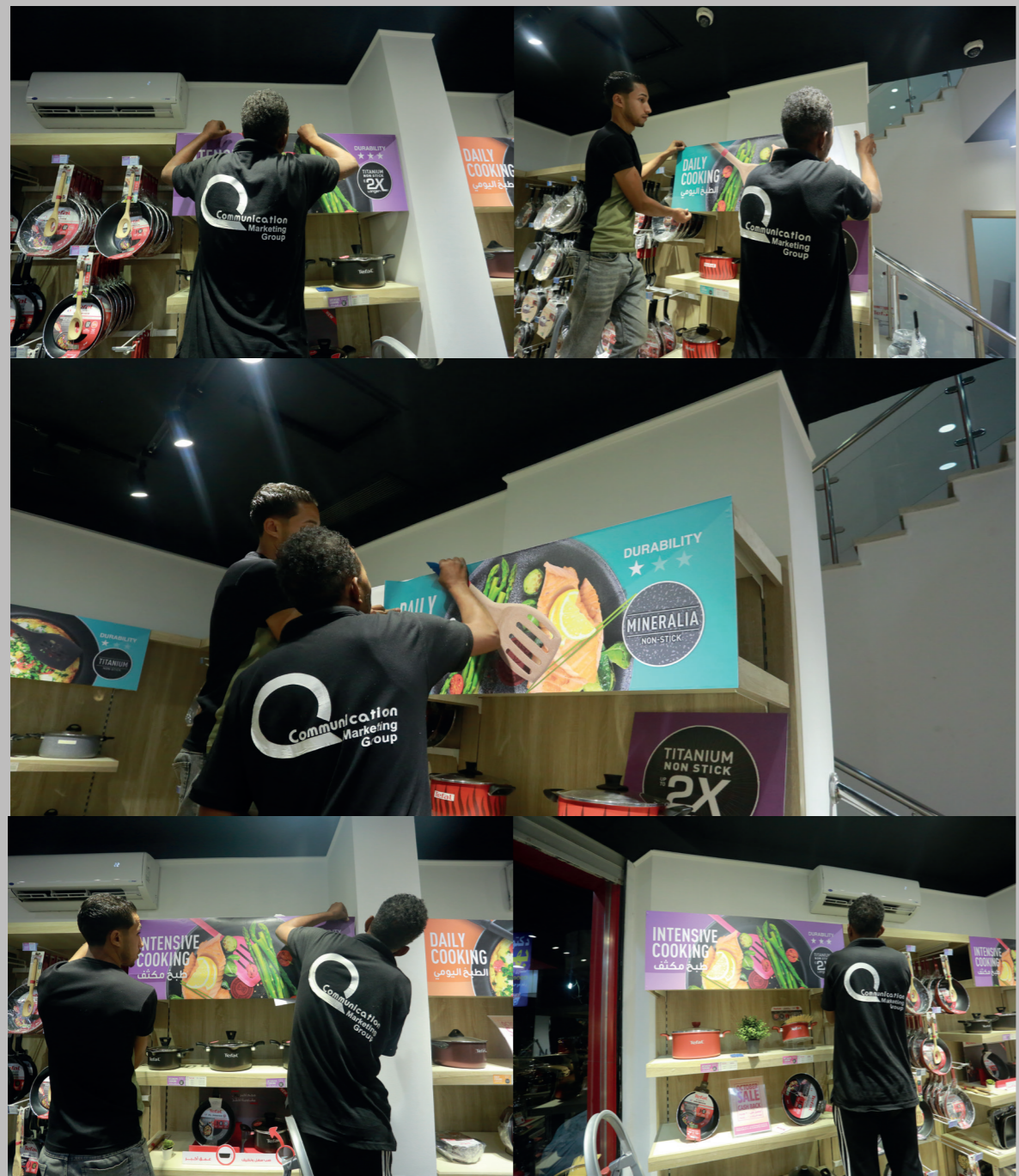














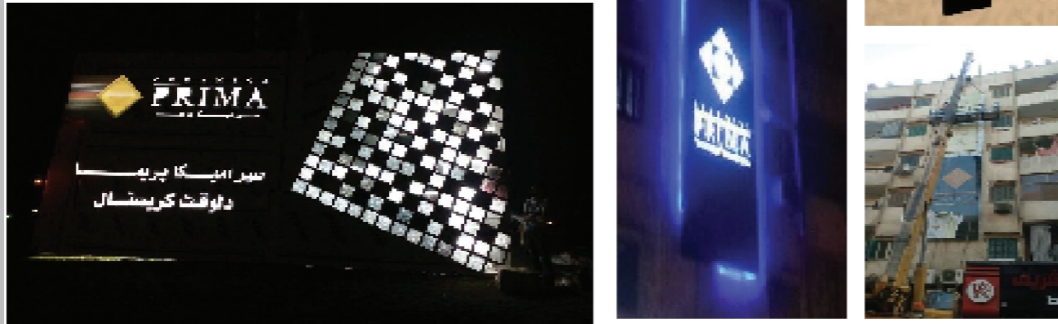


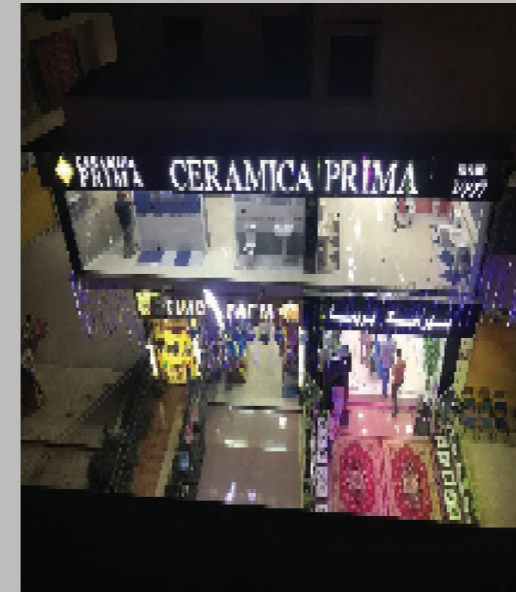


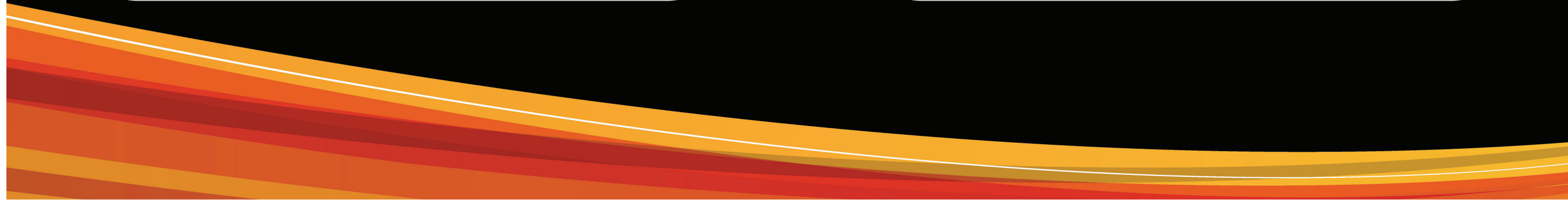


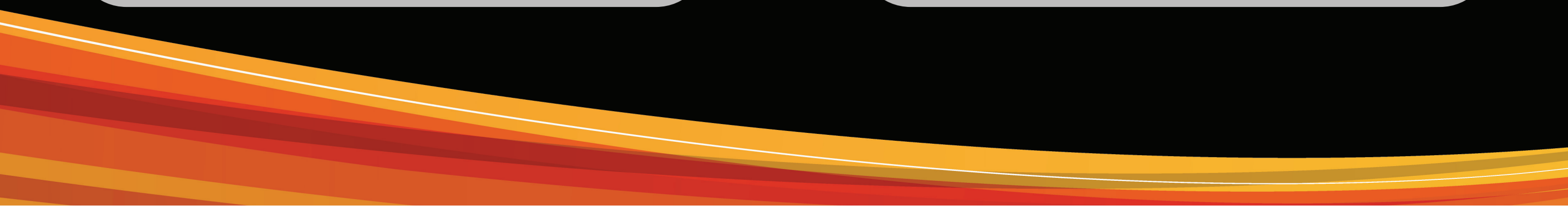


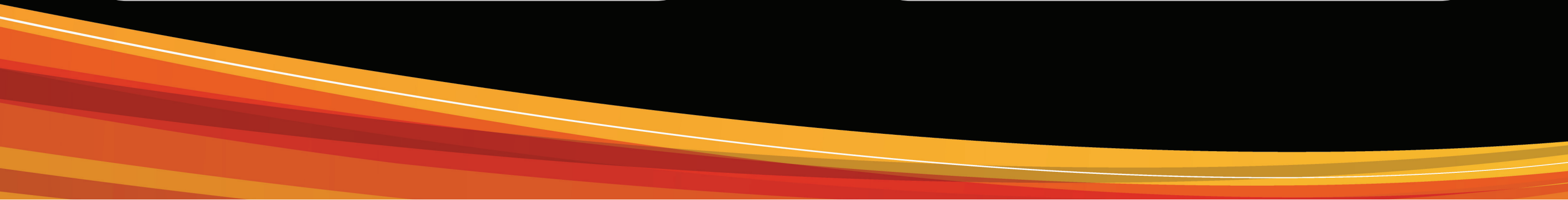
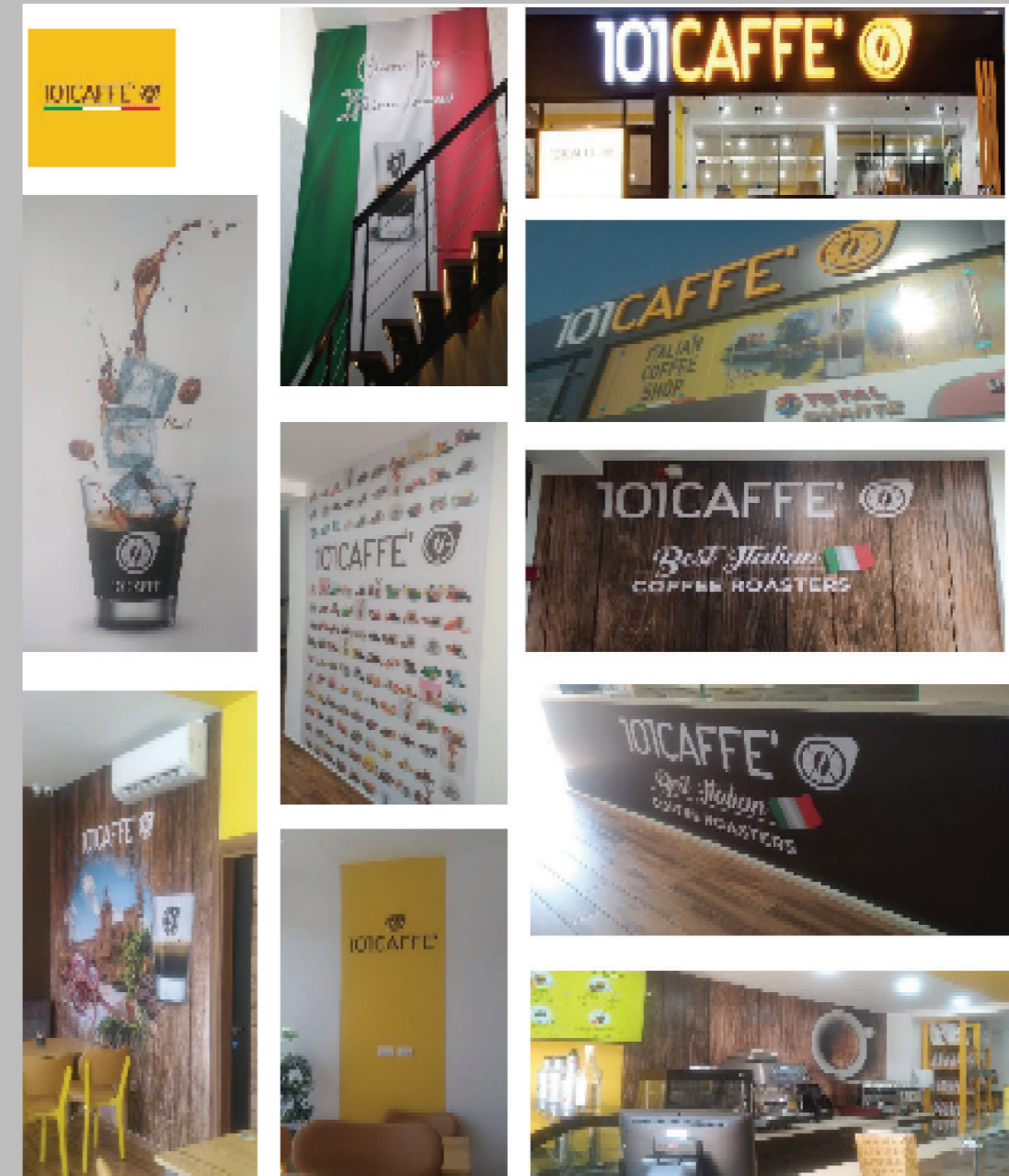




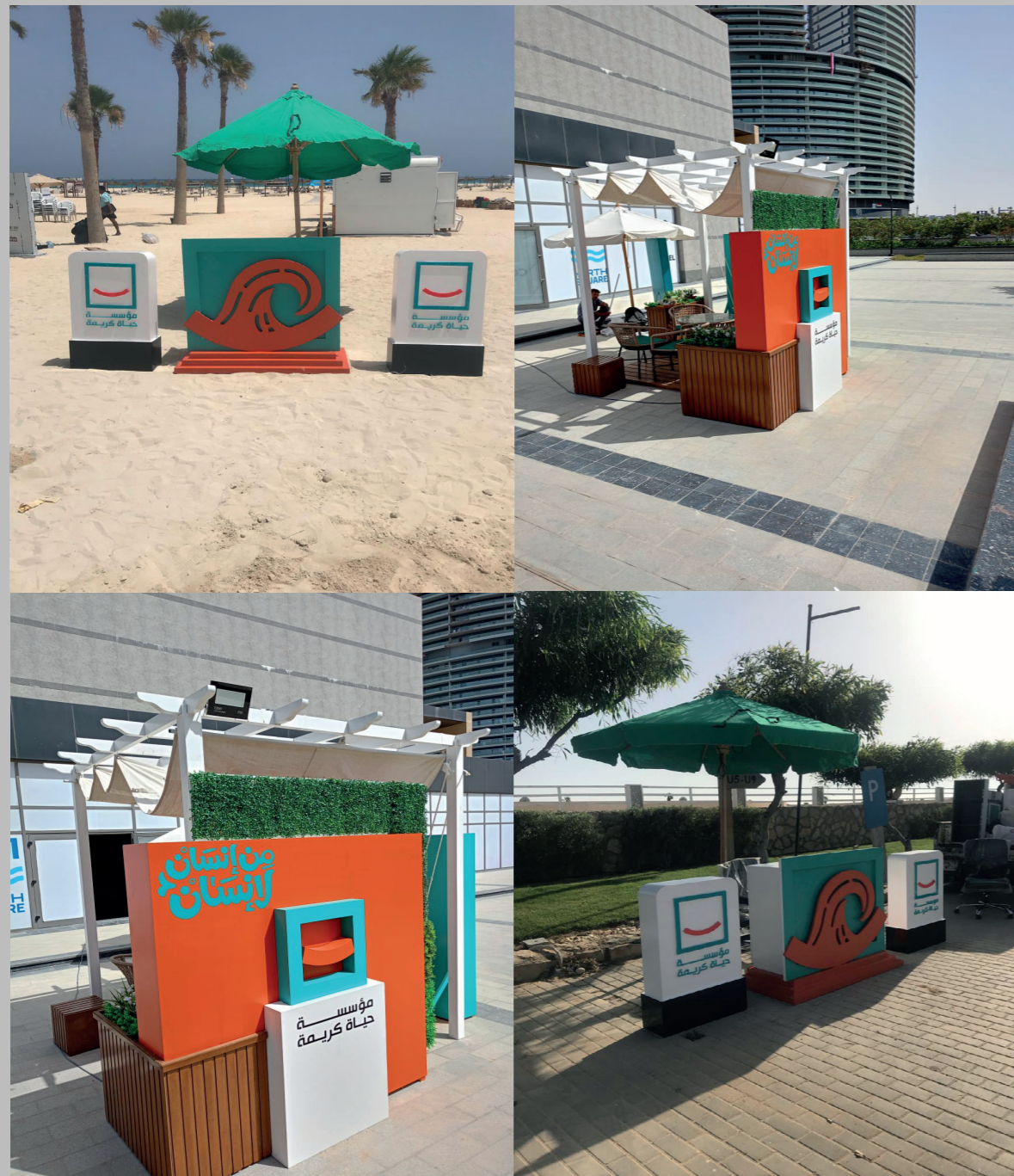




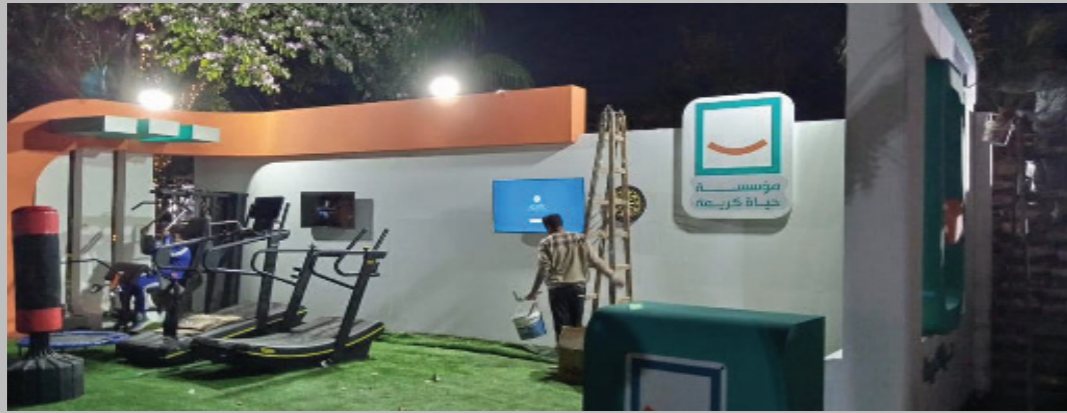




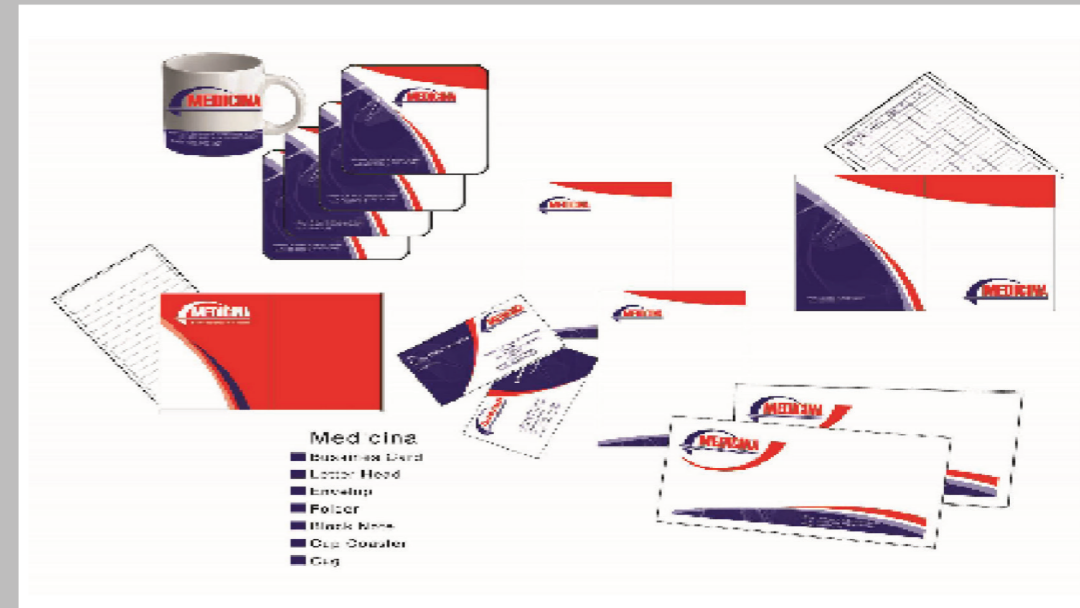












THANK YOU ..



**C**OMMUNICATIONS **M**ARKETING **G**ROUP

Our Experience, Efficiency and Accuracy Are Dedicated To Serve You